

NEWS

GENELEC ELEVATES CUSTOMER EXPERIENCE WITH 5 YEAR WARRANTY

Product registration now provides 3 years parts-and-labour warranty extension. Genelec – the world leader in professional loudspeaker solutions – has elevated its customer experience and strengthened its commitment to sustainability by introducing a 5 year warranty on its designs. By registering their models on the Genelec website, the new warranty program allows Genelec customers worldwide to extend their standard 2 year warranty by an extra 3 years, covering both parts and labour.

This new extended warranty is an important step forward in that the extra three-year warranty extension covers both parts and labour (where previously only parts were covered).

The warranty extension is activated by the customer simply by registering their purchases online via the Genelec website, a process that has been made faster and simpler by providing QR codes on product packaging to allow easy scanning of models and serial numbers. Once the customer's details and proof of purchase are uploaded, Genelec distributor service centres worldwide can quickly verify the warranty status of any models returned for repair.



EDITSHARE JOINS AWS ISV ACCELERATE PROGRAM

EditShare®, the technology leader that enables storytellers to create and manage collaborative media workflows, announced it has joined the Amazon Web Services (AWS) Independent Software Vendor (ISV) Accelerate Program, a co-sell program for AWS Partners that provides software solutions that run on or integrate with AWS. The program helps AWS Partners drive new business by directly connecting participating ISVs with the AWS Sales organization.

Members of the AWS ISV Accelerate program are held to the industry's highest standards and must undergo a comprehensive architectural and security



evaluation to gain acceptance into the program. Proof of customer excellence was also reviewed to validate the successes EditShare customers have achieved across industry verticals. EditShare has an excellent track record in integrating cloud video storage into practical solutions which are used by media organizations from national broadcasters to boutique post houses. In turn, this makes it a proven partner for the AWS Partner Network (APN) Customer Engagement Program.

“More and more media industry leaders are making the transition towards cloud and hybrid production workflows, because they support new ways of engaging with creative talents as well as providing the resilience and security of business continuity,” commented Said Bacho, chief revenue officer at EditShare. “The AWS ISV Accelerate

Program gives us another route to provide our FLEX cloud storage and asset management applications to AWS customers.”



“Participation in the AWS ISV Accelerate program is more than just signing a form,” Bacho added. “A company is invited to join when it has demonstrated both the technical strength of the solutions and their relevance in the ecosystem, through multiple sales and significant revenues. This is an important accolade for the EditShare platform, and we are proud to be a part of this program.”

SENNHEISER EVOLUTION WIRELESS DIGITAL: EW-DP

Sennheiser launches its 5th generation of Evolution Wireless systems for filmmaking and video applications. Purpose-built for content creators, filmmakers, and broadcasters, EW-DP is a fully digital UHF wireless microphone system with a new portable design and unmatched audio quality. At its heart is a compact, intelligent receiver that helps even novice users set up their audio with ease. The EW-DP EK receiver features an innovative magnetic stacking system, and can be conveniently controlled remotely via the Smart Assist app.

“On set time is the most valuable asset,” says Tobias von Allwörden, head of Sennheiser’s Audio for Video portfolio. “Therefore, we designed EW-DP such that it is intuitive and fast to set up and helps you to troubleshoot your system. EW-DP provides the reliability and consistency that you need in stressful filming situations and time-sensitive working scenarios.”



The EW-DP series

The EW-DP series

Besides the stackable EW-DP EK receiver, the series includes a bodypack transmitter for clip-on mics (EW-D SK), a handheld transmitter (EW-D SKM-S) and a plug-on transmitter (EW-DP SKP) that will launch in October. As part of the larger Evolution Wireless Digital family, EW-DP inherits the family features such as the exceptionally low latency of 1.9 ms and a wide 134 dB dynamic input range, which ensures that everything from a soft whisper to a loud scream can be reliably captured without distortion.



The compact, stackable EW-DP EK receiver is at the heart of the system. Its OLED display ensures optimal visibility regardless of placement, angle, or light

Three sets are available now: The EW-DP ME 2 SET comes with a bodypack transmitter and the ME 2 omni-directional clip-on (lavalier) microphone, while the EW-DP ME 4 SET includes a cardioid clip-on

microphone for noisier environments. The EW-DP 835 SET contains a handheld transmitter with cardioid MMD 835 dynamic microphone head.

The compact, stackable EW-DP EK receiver is at the heart of the system. Its OLED display ensures optimal visibility regardless of placement, angle, or light

All sets come with a magnetic mounting plate kit, a BA 70 rechargeable battery, two standard AA batteries, a locking 3.5 mm TRS to 3.5 mm TRS cable, a locking 3.5 mm TRS to XLR cable, and a USB-C charging cable for the receiver.

Best regards,

Danmon Asia Ltd.