

RTW Appoints Danmon Asia Its New Distributor for Vietnam

The German audio metering specialists chooses an experienced sales partner for the Vietnamese market.



(8 November 2021, Cologne, Germany) - RTW focuses on visualizing audio in order to let audio engineers take informed decisions in professional broadcast, production, post production and quality control, and recognizes that reliability during live broadcasting is absolutely essential in all parts of the world. This naturally also applies to countries far away from the company's near-markets within Europe.

Emerging markets are key to RTW's strategy to be the preferred audio metering company globally, and in that regard RTW CEO, Andreas Tweitmann, says: "We're very pleased to welcome **Danmon Asia** as our Vietnamese distributor. Danmon Asia is a major and well-established pro audio distributor, and we consider their experience with the broadcast market, as well as other professional audio segments such as post production, is a perfect match for our audio metering and processing range of products."

Bjarne Pedersen, Managing Director of Danmon Asia, adds: "This cooperation marks a signification step for Danmon Asia to serve more customers in broadcast and other professional sectors. Being authorized by RTW, we will be able to approach a wider

range of customers with top-quality products at very competitive price points. RTW products fit very well with our current product portfolio so we can cater for a variety of customer segments. Especially the integration with AoIP is an extremely important factor, including Dante, Ravenna, AES67 and SMPTE ST2110-30, as our customers increasingly demand products that will integrate seamlessly in networked audio solutions.”

The distribution partnership for Vietnam entered into force 1 November 2021.

About RTW

RTW, based in Cologne (Germany), has more than 50 years of experience designing, producing and marketing advanced recording-studio equipment, leading and innovating the market for high quality audio metering and monitoring tools. RTW operates a worldwide distribution and service network. For more information on RTW, visit www.rtw.com, www.facebook.com/rtwaudio or call +49 221 709130.