

FLOW 3 IS HERE...AND IT'S BIG



EditShare - the technology leader in networked shared storage and tapeless, end-to-end workflow solutions for the post-production, TV, and film industries is pleased to announce the new Flow 3 media asset management solution and they want you to know more about this BIG release!

Fully integrated with EditShare [shared storage \(XStream, Energy, Field and Ultra\)](#) and [archiving and backup \(Ark\)](#) products, the new Flow 3 is a true end-to-end production workflow solution, offering baseband SDI and file-based ingest with transcode to asset logging, browsing and retrieval of content on EditShare media spaces and archives. The integrated production tools facilitate fast shot selection, rough cuts and preview of media with associated metadata from standard desktop systems connected to the EditShare network.

Flow 3 offers some incredible new feature and functionalities. The new AirFlow module provides web-based, remote access to EditShare Media Spaces and Archives with tools to prepare content, while the new Flow Automation module lets you design smart, time-saving templates that automate repetitive tasks such as file copying, deleting, transcoding and archiving. Flow 3 also features significant UI enhancements, including vastly improved cuts-only editing, enhanced drag-and-drop facilities, and support for third-party storage.

Flow 3 Modules

- [Flow Ingest](#) – manage SDI and file-based ingest direct to storage. Offers "edit-while-capture" scenarios, advanced support for metadata and codecs.
- [Flow Logger](#) – intuitive user interface for super fast, stress-free logging.
- [Flow Browse](#) – advanced search functionality for any media type across online, nearline and offline storage.
- [NEW: AirFlow](#) – organize media files and permissions via the cloud.
- [NEW: Flow Automation](#) – reduce time spent on repetitive tasks with customized workflow templates; automates complex file transactions and migrations.
- [NEW Flow API](#) – integrate 3rd-party systems into the EditShare environment

EDITSHARE LAUNCHES LIGHTWORKS 11.5 FOR WINDOWS AND LINUX



EditShare is proud to announce the release of Lightworks 11.5, its popular cross-platform editing software which now includes some major changes to the Pro and Free versions.

The new release features some major updates to the user interface, which greatly improve the editing experience, a smarter right-click menu populated with your favourite pre-sets and FX plus greater control for playback. And now, thanks to new background tasks, editors can continue to work whilst importing, rendering and even exporting.

Lightworks was used to edit Martin Scorsese's Oscar-nominated blockbuster *The Wolf of Wall Street* – clearly demonstrating the results users can achieve with Lightworks' powerful editing engine. Now version 11.5 will be available to download on both Windows and Linux from 29 January 2014, marking a further improvement to this increasingly popular non-linear editor.

EditShare is the technology leader in networked shared storage and tapeless, end-to-end workflow solutions for the post-production, TV, and film industries. Its groundbreaking products improve efficiency and workflow collaboration every step of the way. They include video capture and playout servers, high-performance central shared storage, archiving and backup software, media asset management, and Lightworks - the world's first 3-platform (Windows/OS X/Linux) professional non-linear video editing application.

Find out more from the new Lightworks website at www.lwks.com

EDITSHARE GOES MAVERICK

EditShare is pleased to announce its official support for Mac OS X 10.9 (Mavericks) qualified to run with EditShare Storage v6.4.0.6 or higher. In addition, Avid Media Composer 7.0.3 & 6.5.4.1, FCP X 10.1 and Pro Tools 11.1, all released at the end of 2013, are now officially qualified to run with EditShare Storage v6.4.0.6 or higher.

EditShare recommends that most customers running Mavericks should connect to EditShare storage via AFP. With Avid Media Composer 7.0.3, customers can expect to see superior performance when connected to EditShare storage by AFP and 10-Gigabit Ethernet, with multiple streams of 10-bit uncompressed HD. In addition, applications such as Pro Tools, FCP X and FCP 7 run best over AFP, regardless of whether 1 Gigabit or 10 Gigabit connections are used.

For Mavericks customers who have workflows that require SMB connections, EditShare has now qualified Thursby's DAVE 11. Customers upgrading from an earlier version of OS X must uninstall previous versions of DAVE before upgrading to Mavericks, and then install DAVE 11 on the new OS X version.

FOURTH FLOOR DOCUMENTS ITS ENTHUSIASM FOR EDITSHARE ULTRA



Filmmaker Errol Morris set up his Cambridge, Massachusetts-based company, Fourth Floor Productions, primarily to make commercials. However, he uses the income from those productions to invest in his passion for creating highly successful documentaries.

Among his credits are feature documentaries like the Academy Award-winning *The Fog of War*, or more recently *The Unknown Known*, *Tabloid*, or *Standard Operating Procedure*.

Editor Steven Hathaway worked on all four of those productions. *"We shot the last two documentaries on RED, but we are moving towards Sony's f55. We deal with all kinds of codecs from archival houses - mp4, movs, and others. I often need to pull material from the Web and throw them into the cut. Sounds highly scientific, I know! But I should say we always edit in an offline DNxHD or ProRes resolution."*

Steven reports that he normally uses Avid, but the suites can employ other NLEs, if necessary.

One of the most recent acquisitions for the company's editing department has been EditShare Ultra. *"I needed shared storage to streamline the workflow during the making of documentaries. I worked locally on the last film and found it extremely limiting. I was looking for something easy to install and quiet enough that I could put in an office. And to be honest, price point was a big factor in our purchase decision."*