

MAR. 2018

DANMON NEWSLETTER



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And as a non-stop effort, Danmon Asia would like to present our **March Newsletter** to update the most advanced technology in Broadcast, Pro Audio, AV and Telco industries.

Our News this month will introduce some new features of the popular equipment and solutions that will fit with applications for Broadcast and Pro Audio in Vietnam and other parts in the world.

Nonetheless, our news also promoted marketing events and trade-shows that are meant to bring our knowledge and experiences closer to our partners and end-users. These including the recent Pro Sound Audio in HCMC and upcoming NAB 2018 Exhibition in Las Vegas in April 2018

The list of our manufacturers is as below:

AJA:

www.aja.com

AMX:

www.amx.com

EditShare:

www.editshare.com

Exir Broadcasting:

www.exirbroadcasting.com

Genelec:

www.genelec.com

Guntermann & Drunck:

www.gdsys.de

K-Array:

www.k-array.com

Neumann:

www.neumann.com

NTP Technology:

www.ntp.dk

Phabrix:

www.phabrix.com

Ross Video:

www.rossvideo.com

Rycote:

www.rycote.com

Sencore:

www.sencore.com

Sennheiser:

www.sennheiser.com

Studer:

www.studer.com

Tascam:

www.tascam.com

TC Electronic:

www.tcelectronic.com

Trilogy:

www.trilogycomms.com

Yamaha:

www.vn.yamaha.com

Yellowtec:

www.yellowtec.com

EDITSHARE

As sole distributor of Editshare in Vietnamese market, Danmon Asia is pleased to present some new features that are widely recognized by Editshare including Quales QC and Auditing.

Quales QC

Known as a technology leader in workflow solution for broadcast and film industries, Editshare recently won TV Technology Product Innovation Award for its automated

QC and file verification system QUALES. The TV Technology Product Innovation Awards recognize outstanding technological innovations that best serve working professionals in the TV/pro video and radio/online audio industries. The winners were selected by a panel of professionals working in media and entertainment sectors.

Known for its **intuitive** visual inspection interface and QC

accuracy, QUALES is an integral



part of the EditShare product portfolio. A unique QUALES



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capability is single pass analysis, meaning, QUALES needs only to perform analysis once. If a user changes the threshold values for triggering events (alerts), the files need not be analyzed again. The evaluation is done on database-stored values, updating the events in seconds, no matter the size of the file.

In addition to the standalone solution, QUALES QC is also offered as part of the EditShare Flow media asset management platform. Flow users, which include producers, post supervisors, editors and other non-engineer staff, can systematically QC content at any point across the workflow. The ground-breaking integration is a game-changer for QC workflows, saving countless hours of production and post-production time.

In terms of applications, those who need Quales QC are organizational and individual companies including production companies, post-production companies,

broadcasters, system integrators, digital archive suppliers, DVD/BD authoring companies, cloud-based content providers (OTT/VOD), digital cinema and content management.

EditShare EFS File Auditing



Introducing a new way of enforcing accountability to **secure** your content against data theft, EditShare's highly anticipated storage auditing capabilities - which will ship with all single node and enterprise class XStream EFS platforms - are realised through a sophisticated Auditing Dashboard.

Offering peace of mind for content creators

The intuitive Auditing UI will provide system administrators with a high-level view of all actions across the EFS storage pool, historic and real-time, right down to individual user and file level.



Protection and Efficiency

The design objective of the EditShare EFS Shared Storage is to minimize or manage the resource contention that is inevitable in a busy storage cluster.

Other highlighted features lie in the below:

- Driving forces in content security
- Better, more flexible and riskier IT-based tools
- An important missing link
- Security information and event management
- Preparing with technology and protocols is the new norm

STUDER

Being a well-established brand for professional audio mixers, Studer continuously reinforces its presence in Vietnam for its durable and well-serviced products. In this month's Newsletter, Danmon Asia would like to introduce some of the most

popular consoles including OA1500 and OA2500 series.

OnAir 1500

The OnAir 1500 – a 12-channel, 6-fader console (expandable to 12

faders), is designed as a **flexible** hybrid solution for radio broadcasting and production. It's ideal for studios needing an additional professional grade fader unit and additional I/O or a compact and cost effective mixing console



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for a production room or studio. Integrated USB playback and record functions make the OnAir 1500 a very compact yet complete mixer.

The key highlights are as below:



- Super slim design for ergonomic table top installation
- Flush-mount and 19" rack-mount options available
- Full channel processing, including four-band EQ, compressor, limiter, expander, gate and de-esser
- Comprehensive monitoring and talkback with unique headphone split mode and internal speaker
- OLEDs (Organic LED) in fader strips and central module provide clearest displays. I/O Expansion through standard Studer D21m card slots
- Standard I/O:
 - Inputs: 16 Mic/Line, 4 stereo AES (with SRC), D21m card slot, USB
 - Outputs: 16 Line Out, 4 stereo AES, D21m card slot, USB
 - Control: 8 x GPI, 8 x GPO,

Ethernet

- Busses: 1 stereo PGM, 1 stereo RECORD, 1 stereo PFL, 4 N-1 busses (AUX), 1 Audition, CR and ST monitoring (stereo)

OnAir2500



Studer's new OnAir 2500 digital all-in-one console utilises the well-established software technology derived from the highly acclaimed OnAir 3000 console to deliver a new standard in **ease-of-use** for Radio Broadcast.

The Studer OnAir 2500 is a totally self-contained system and builds upon the operational concepts of its successful predecessor, the OnAir 2000. With the OnAir 2500, the control surface, I/O breakout, DSP Core and power supply are all integrated within a single compact chassis.

A graphical OLED (Organic LED) screen, which contains a channel label, level and gain reduction meter and parameter readouts.

Some other highlighted features are:

- TFT colour touch screen uses Studer's patented Touch'n'Action system
- A large number of inputs and outputs in many standard signal formats
- Three standard configurations with 12, 18 and 24 faders are available
- Integration with Studer's Call Management System (CMS)
- Support I/O Sharing via Studer's proprietary networked technology

For such a compact package, the Studer OnAir 2500 offers unrivalled flexibility and operational ease.

OA2500 Modulo



Studer has introduced a new modular version of the **successful** OnAir 2500 Broadcast console for installation in custom studio furniture.

The new model, named the OnAir 2500 Modulo, has separate modules for fader bays and master section, along with a rack-mountable mainframe which houses

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the power supply and host processing. These modules can be recessed into a desktop for a clean

installation with all cables integrated within the furniture and the mainframe hidden appropriately.

The OnAir 2500 Modulo was introduced after demand from the market for a recessable console.

SENHEISER

Sennheiser provides the top of the line in professional audio production: state-of-the-art wireless microphones, versatile transmitters and powerful rack mount and portable receivers you cannot do without when catering to a demanding international audience. A wide range of professional broadcast headsets, accessories and customizable extras rounds up this series for studio, theater and outdoor applications.

Danmon Asia as Sennheiser's official distributor in Vietnam would like to introduce Sennheiser **5000 series**.



This true diversity receiver gives you piece of mind at big concerts, live television broadcasts, theaters or major sporting events..With its switching bandwidth of up to 184 MHz it ensures **flexible** use even in a densely occupied frequency spectrum.

Small can be so great



60 x 50 x 17 mm – that's all the wireless technology for this professional bodypack transmitter. Rugged but light, the SK 5212-II is ideal for theater, stage, TV, movies, musical shows and all applications where a bodypack transmitter needs to be invisible.

Eight ways to sound legendary



With eight interchangeable microphone heads, including two fabulous Neumann capsules, this iconic handheld transmitter lets you take on every task.



Bedrock solid flexibility

PROSOUND FESTIVAL

Danmon Asia reported participating into Demo Prosound in Vietnam between 22-23 March 2018 in Hochiminh City to showcase the latest professional audio equipment and solution for professionals throughout the country.



Prosound in Vietnam is a festival of Pro-sound community in Vietnam every year. This is a non-profit program, aiming to become a festival of Prosound industry in Vietnam every year, where the soundman, prosound enthusiasts, directors, agencies all over the

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country converge, exchange and experience about the latest professional audio technology in Vietnam market.



This year's event attracted the attention of about 7,000 visitors, of which 50% came from pro-sound industry while the rest were among normal audience.

Danmon Asia booth with eye-catching layout of such high-end brands as Sennheiser, Studer, Genelec, Tascam, etc. were greatly enjoyed by more than 200 people. They were all pleased to learn that Danmon Asia could offer qualified

audio equipment with good service and reasonable pricing. This will fit very well into their organisational and individual projects in the coming time.

The festival was a success that met various demands for visitors. Specifically, Danmon Asia has experienced a significant increase in the potential sales from both existing channel network and potential customers.

THE END